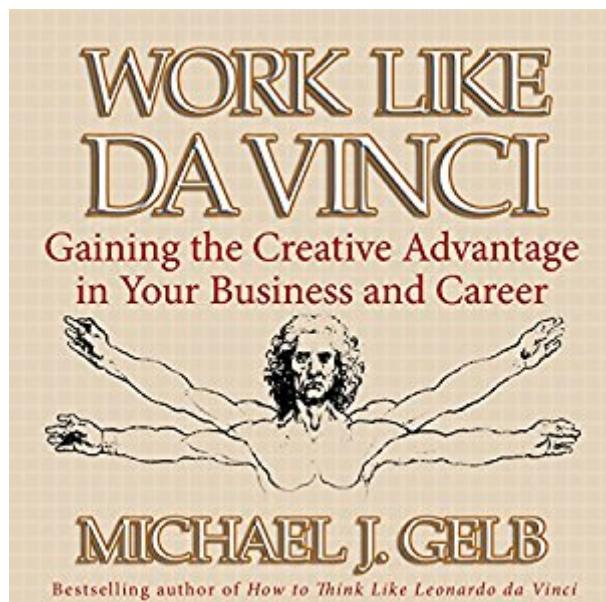


The book was found

Work Like Da Vinci: Gaining The Creative Advantage In Your Business And Career



Synopsis

In his instant self-help classic, the international best seller How to Think Like Leonardo da Vinci, Michael J. Gelb identified seven aspects of da Vinci's genius that contemporary readers can emulate and apply in their own lives. Now, in Work Like da Vinci, Gelb adapts these principles to the specific demands of the workplace, sharing the innovative solutions to contemporary corporate and career challenges that have kept him in constant demand as a top-tier speaker and consultant to Fortune 500 clients. In Gelb's expert perspective, da Vinci's genius can be distilled into seven principles for the business listener: Ask the right questions (Curiosita) Put your answers to work (Dimostrazione) Develop your business senses (Sensazione) Turn uncertainty into opportunity (Sfumato) Strike a profitable balance (Arte/Scienza) Integrate for success (Corporalita) Make the break-through connection (Connessione) These principles will help you tackle such timeless business challenges as: leadership; innovation; teamwork; strategic planning; decision-making; managing change and uncertainty; giving powerful presentations; giving and receiving feedback; and more.

Book Information

Audible Audio Edition

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Customer Reviews

I've listened to a lot of career-building audio programs over the years, and this one is absolutely one of the best. Most of them have a lot of good points, but they're either hard to remember or difficult to put into practice, but this one really made sense to me - I've listened to the full program at least 8 or 10 times. It's not as focused as other programs on success and goals, but rather on the importance of and techniques for improving creativity. It's also one of the only ones I'm aware of that

emphasizes the importance of physical fitness as a critical component to a successful career.

I just got done listening to Work Like da Vinci. It is brilliant with a presentation that puts you inside one of Michael's workshops. It has a rifle shot accuracy at thoughtfully addressing the most relevant needs for personal development in business in the 21st century! I offer my compliments to Michael on his ability to continuously build deeper content with greater and greater insights based on the work of Leonardo da Vinci. It is rare talent to be able to make sequels even better and richer than the original works. --Bravo Michael!

I participated in Michael Gelb's seminar on Thinking Like Leonardo through my company. It was, by far, the best educational program I've attended. And, this CD serves as a wonderful refresher.

The information and concepts delivered in this book are really valuable. However, I do wish someone else had read it. Mr. Gelb's voice and reading style is really annoying - which makes it difficult to listen to. He could talk about himself a little less as well.

In this program, Mr. Gelb provides the listener with a unique experience and personal coaching that is valuable for everyone in today's competitive work environment. If you've had the opportunity to experience Michael Gelb's corporate leadership programs, this is a wonderful refresher! If you've not, envision yourself experiencing this program with your leadership team...then multiply your ultimate vision of coaching and team-building by a factor of 1000!

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